FOR IMMEDIATE RELEASE — February 28, 2022

Award-winning Author and Coach Dr. Pamela Larde to Deliver 25th Annual W.E.B. Du Bois Lecture

GREAT BARRINGTON, MA—Dr. Pamela Larde, a professor, coach, award-winning author, business owner, and Director of Education at Harvard/McLean’s Institute for Coaching, will deliver the 25th W.E.B. Du Bois Memorial Lecture at Bard College at Simon’s Rock. Larde will deliver the Lecture and participate in a Q&A on Wednesday, March 2, from 7:00 p.m. to 8:30 p.m. ET. The virtual event is free and open to the public and will be broadcast live via Zoom; attendees can join the virtual lecture here.

Larde’s talk, “Shameless Joy as a Catalyst for Change,” will examine the power joy holds to have “fueled every fight for justice, every push for change, and every movement toward peace.” She says, “Just as our great leaders of the past utilized joy in the face of pain, we too must shamelessly embrace the power of joy to sustain ourselves and to continue in the push for change.” Larde will also reflect on her own research on joy and resilience and the influence that W.E.B. Du Bois’ leadership has had on her work.

A founder and owner of two companies, Tandem Light Press and the Academy of Creative Coaching, and host of a podcast and TV show, The Joy Whisperer, Larde will draw from her expertise as an author, researcher, and coach focusing on race and gender dynamics, self-motivation, joy resilience, and posttraumatic growth.

Established in 1996, the annual W.E.B. Du Bois Memorial Lecture is given each year by a distinguished individual whose own achievements carry on the legacy of Du Bois. Recent visitors include Shana Russell, Keeanga Yamhatta-Taylor, David Levering Lewis, Lorene Cary, John Edgar Wideman, Sonia Sanchez, and Penelope Andrews. The Lecture is one of many ways Simon's Rock draws inspiration from Du Bois.

To learn more about this event and to access the Zoom meeting link, click here.
**About Simon’s Rock**

[**Bard College at Simon’s Rock**](http://example.com) is the only college in the country specifically designed for highly motivated students ready to enter college after the 10th or 11th grade. Simon’s Rock offers a challenging program in the liberal arts and sciences, taught exclusively in small seminars by supportive, highly trained faculty, who are leading scholars in their fields. The College grants degrees in more than 35 majors. The Princeton Review’s [Best 380 Colleges](http://example.com) rates academics at Simon’s Rock higher than Harvard and Princeton.

[**Bard Academy at Simon’s Rock**](http://example.com) is the nation’s first two-year boarding and day program designed to prepare 9th and 10th graders to start college early. A student entering Bard Academy as a high school freshman will earn an Associate of Arts degree from Bard College at Simon’s Rock after only four years and a Bachelor of Arts degree after only six years. The Academy curriculum is designed and taught by students’ future college professors who are leading scholars in their fields.

For more information, visit [simons-rock.edu](http://example.com) and [bardacademy.simons-rock.edu](http://example.com).

###